



Agenda

07:30 AM
Registration, Continental Breakfast

08:15 AM
Opening Remarks
Sal Causi, Business Development Executive, IBM HealthCare

8:25 AM
Panel One:
Improving Access to Patient Data to Enhance Healthcare Efficiency
Moderator: Robert Foldes, Executive Director, YORKbiotech

Dr. Görsev Pristine, Medisolve
Implementing Patient Kiosks

Dr. Radu Leca, Biosign Technologies
21st Century Healthcare Transformation: From Reactive to Proactive

09:25 AM
Networking and Refreshment Break

9:45 AM
Panel Two:
Managing Complex Healthcare Information Needs
Moderator: Robert Steele, Enterprise and Export Development,
Innovation Synergy Centre in Markham

Ron Kelly, Medicalis Corp.
Innovations in Diagnostic Imaging

Peter van den Berg, GlobeStar Systems
Managing Patient Alarms and Patient Safety

10:45 AM
Informal Networking

12:00 PM
Adjournment

Presented by:



Panelist Profiles

Dr. Görsev Pristine, CEO Medisolve

Dr. Görsev Pristine is an experienced respiratory physician who has developed the Polyglot Screenor System (PGS)[™], based on her clinical and research experience in consultations with a number of clinical and professional colleagues. She conducted specialized research in ventilation-Induced lung injuries at Mount Sinai Hospital, affiliated with the University of Toronto. Dr. Pristine has an Ivey MBA from the University of Western Ontario and she holds an MIT diploma on Technology Leadership. The combination of her medical expertise, business sense, expertise in interdisciplinary communication, and the innovative technology she has built uniquely qualify her to lead a company providing leading edge medical solutions to healthcare industry.

Dr. Radu Leca, President and Chief Technology Officer Biosign Technologies

Radu Leca is the founder and president of Biosign Technologies Inc. of Toronto. He holds a medical doctor diploma from the University of Medicine and Pharmacy, Timisoara, Romania, and is a member of several scientific and technical societies. Over the past 25 years, Dr. Leca has been engaged in medical practice and technology research, focused on solving clinical instrumentation and measurement problems. Currently, he works on leveraging electro-physiologically interactive computing into an operating system for physical examination.

Ron Kelly, President and CEO Medicalis Corp.

Ron Kelly has been involved in the U.S. healthcare industry for over 12 years, focusing on rapidly growing companies, raising financing in the venture and capital markets, building and integrating companies, and conducting mergers and acquisitions. His impressive track record provides the insight and leadership needed to support Medicalis' rapid growth objectives. Prior to joining Medicalis, he served as an Executive Vice-President with Mitra Imaging Inc. of Waterloo, Ontario for several years. Previous to Mitra, Ron was the CEO of a leading e-business software provider in the eye-care industry.

Peter van den Berg, Vice President Business Development, GlobeStar Systems

Peter van den Berg has studied clinical work-flow to develop out of the box thinking solutions for the healthcare market. He was the chief architect for digital wireless integration for a patient call system that saved front line clinical workers 30 to 90 minutes per shift. He brings more than 25 years of in-depth sales knowledge to GlobeStar Systems, having held senior positions at Bell Canada and Nortel Networks - developing solutions with strategic partners in the healthcare industry. Peter has extensive experience in operations, product management, systems integration, and sales and marketing. He's published articles in *Advance for Health Information Executives* and *Canadian Computing* in addition to being a frequent speaker at industry conferences.